Program Data Sheet

Name of Program:				
Group Exercise Classes				
Date: Feb 2006	Day of Week: M-F	Time:		
Location: Fitness Center	Information Phone #: 3090	Price: No cost		
Program Coordinators: Jeanette Coffman				
Phone #: 4771	Fax #:	e-mail Address:		
Purpose of the Program:				
Provide a variety of group training classes throughout operational hours to enhance customers exercise options.				

Actions:			
Class attendance was recorded at each session:			
Customer opinions were gathered.			
Results:			
Indicated on Mo	nthly After Action Report		
Elements to Chan	ge:		
Elements to Add:			
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After Action Report

Financial Analysis				
Sales:		NA		
COGS:				
Other Revenues:				
Labor:				
Other Expenses:				
NIBD:				

Program Analysis		
Attendance: Averages	Feb 2006	
Yoga-7-20	Y- New participants in evening classes, attendance up in evening classes	
Step 8-15	FBC-Low but steady attendance	
Kick Box-12	GS- Great attendance in cycle classes	
Cycle-8-full	CS –Attendance holding steady around 5-6 participants	
Cardio-sculpt-6-10	SA-Classes are going well.	
Step sculpt- 9	SS-Class attendance holding steady. Averaging 9 participants.	
Creative cardio- 15-20	CCM- Great participation a featured article for casemate	
E1		

Elements to Change:

Elements to Eliminate:

Elements to Add:

March Madness in Thurs. cycle – awarding MWR towel to participant that glows the most under black lighting.

Other Comments:

Evening cycle class a success, 0900 Time change for morning cycle has resulted in increase of participation